



**Paints Made  
to Last in the  
Florida Sun**

**WALL MASTER  
UPGRADED INTERIOR FLAT  
WALL & CEILING PAINT  
CODE# 18-100**

**General Description**

WALL MASTER UPGRADED FLAT is a premium new construction interior latex flat coating with excellent hiding and good washability. A top quality interior paint formulated for high performance use with a washable flat finish. Available in off whites and medium tint colors. WALL MASTER can be used on primed metal and 'non-bleeding' type of woods. WALL MASTER will withstand repeated washings with a sponge and mild household detergent. Meets and exceeds in performance Federal Specification TTP-29J.

**Features**

- Dries to the touch in about thirty minutes
- Excellent hiding and washability
- Withstands repeated washings
- Durable and tough
- Use on a variety of interior surfaces

**Applications**

- WALL MASTER may be brushed, rolled or sprayed.
- All surfaces must be cleaned to remove grease, oil, dirt or any debris which would interfere with the adhesion of the coating to be applied
- Do not apply when air or surface temperature is below 50 degrees (F).
- Thinning is not required.

**Where to Use**

- Excellent for interior walls, ceilings and primed woodwork.
- Drywall
- Plaster
- Painted wood
- Brick
- Masonry
- Concrete or cinder block
- Primed metal
- Composition board

**Benefits**

- Excellent flow and leveling
- Self priming on sheet rock and non-staining wood
- Can be used as a primer for enamel finishes
- Clean-up with water

Product Information	
<b>Colors:</b> Off Whites and medium tints	<b>Technical Data (+ or - 3%)</b>
<b>Finish:</b> Flat	Total Solids by Volume 32.00%
	Resin Solids by Volume 10.30%
	Total Solids by Weight 51.00%
<b>Spread Rate:</b> Approx 250 sq. ft .per gallon depending on surface texture and porosity. Always apply to full opacity.	Weight by Gallon 11.35lbs.
	Vehicle Vinyl Acrylic
	Flashpoint N/A
	VOC (less exempt solvents): < 49g/l
<b>Dry Time:</b> Dries in thirty to forty minutes. Allow two hours dry time between coats	<b>Viscosity</b> 100 -105KU's
	<b>Thinning and Clean-Up:</b> Thinning is not required. Clean with water immediately after use.

**Consult Technical representative for other options and detailed specifications.**

The information compiled herein is accurate to the best of our knowledge. We reserve the right to modify, adjust or improve any constituents contained herein. It is the users responsibility to determine for himself the suitability of material for a specific purpose and to adopt such safety precautions as may be necessary. No representative of our company has the authority to change, modify or extend warranty without written consent from the corporate office.

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**Surface Preparation**

All surfaces must be clean, free of mildew, dirt, oil, grease, and other foreign matter that may cause an adhesion problem. Patch holes, cracks with a light weight spackle, let dry, and sand smooth. Caulk all seams and joints. Any loose or disbonded surfaces must be put into sound condition prior to painting. Dull all glossy surfaces by sanding or deglossing agent. Countersink nails and putty all holes.

**NEW DRYWALL OR INTERIOR CONCRETE SURFACES:** All general surface preparations must be adhered to. To ensure proper coating life expectancy, all new masonry surfaces must be allowed to cure adequately. Do not paint over green or wet concrete: Wait at least 14 days prior to painting. New drywall requires two coats. Spraying and backrolling yield the proper film build and texture to insure proper touch ups.

**PREVIOUSLY PAINTED:** All general surface preparation must be followed. All surfaces must be clean and free from grease, oil, dirt and loose or scaling paint.

**SPECIAL NOTE:** The ability for a paint to be washable is dependent upon the integrity of the surface on which the coating is applied. Any powdery textures or previously applied weak finishes may alter the ability of WALL MASTER FLAT to wash to its formulated potential. Questionable substrates may need to be sealed with a penetrating sealer to strengthen the integrity on the underlying substrate.

**WARNING!** If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear an NIOSH approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1.800.424.LEAD or log onto [www.epa.gov/lead](http://www.epa.gov/lead)

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**Precautions** May cause eye, skin, and nose and throat irritation.

**USE ONLY WITH ADEQUATE VENTILATION:** To avoid breathing vapor, spray mist, or sanding dust, open windows and doors or use other means to ensure fresh air entry during sanding, application, and drying. If you experience eye watering, headaches, or dizziness, increase fresh air or wear respiratory protection (MOSHMSHA TC 23C or equivalent) or leave area. Close container after each use. Avoid contact with eyes, skin and clothing. Do not take internally.

**FIRST AID:** If you experience difficulty in breathing, leave area to obtain fresh air. If continued difficulty is experienced, get medical assistance immediately. In case of eye contact, rinse immediately with plenty of water for at least 15 minutes and get medical attention. For skin, wash thoroughly with soap and water. If swallowed, get medical attention immediately.

Keep container closed when not in use. Do not store above 100°F. Keep from freezing. Material Safety Data Sheet available upon request.

**CONTAINS NO CRYSTALLINE SILICA OR ETHYLENE GLYCOL A KNOWN CARCINOGENIC**

**KEEP OUT OF REACH OF CHILDREN**

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